



A STUDY TO ASSESS THE KNOWLEDGE ON IMPACT OF USING FACE BOOK AMONG ADOLESCENCE STUDYING IN A SELECTED COLLEGE, SALEM

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ABSTRACT

A descriptive cross sectional survey approach was undertaken to assess the knowledge on impact of using facebook among adolescents in Kongu Poly Technique college, Salem. 50 adolescents were selected by simple random sampling technique and data were collected by using structured interview schedule. The demographic characteristic of adolescences reveals that highest percentage of the adolescents belonged to the age group of below 18 years and 18-20 years (34%), male (74%) and Hindu (76%) whereas 58% of the adolescents were residing in rural area and nuclear family 58%. However 38% of the adolescents had monthly family income below Rs-3000 and 40% of adolescents had knowledge from friends and family members.

Overall mean was 10.08 ± 69.35 which was 53 % of the maximum score shows that an adolescent has average knowledge regarding impact of using facebook.

INTRODUCTION:

College students are most vulnerable group who are in the adolescent period. Adolescence is a crucial period in a person's life span. World health organization (WHO) defines adolescence both in terms of age (Spanning the ages between 10 -19 years) and in terms of a phase of life marked by special attributes. Due to the experimentation nature and associated features exhibited by the adolescents, they often explore the things they don't know. We live in the world of sophisticated technology and most independency it is true that each one has an aptitude to explore the newer innovations. Thus the adolescents show a keen interest in exploring what they don't know (Schmidt, 2014).

The media have got good and bad effects. Impact of mass media on adolescents is particularly vulnerable because this is the age when they are more easily influenced by the negative aspect of everything. The television and internet are major technological inventions of the twentieth century that have drawn most of the world's population into their magical web. The influence of the media can create various consequences such as failure to fulfill role obligations at school and home, impairment of social relationships, and indiscipline. It leads to violence, behavior change and increased chance of substance abuse (Farmer.S.A, 2013).

Multimedia involves the integration of text, graphics, audio and video into a computer based environment. Multimedia is more than one concurrent presentation medium. Multimedia tends to imply sophistication in both production and presentation than simple text and images. Multimedia includes everything that used on a device or computer. (Wang.S.C, 2012).

Statement of the problem:

A study to assess the knowledge on impact of using facebook among adolescence studying in a selected college, veerapandi, Salem.

Objectives:

- To assess the Knowledge of adolescence regarding impact of using facebook

Research and Approach : A descriptive cross sectional survey approach

Setting : Research was conducted in Kongu Poly technique College, Salem, Tamilnadu.

Sampling Technique : Simple random sampling technique was adopted to draw the sample.

(a) Sample size : The total samples of the study consists of 50 adolescence

Tools of Research : structured knowledge questionnaire was used to assess knowledge on impact of using facebook

RESULT AND DISCUSSION:

From the findings of the present study it can be concluded that highest 34% percentage of the adolescents belonged to the age group of below 18 years and 18-20 years, highest (74%) of the adolescents were male and 76% of the adolescents were Hindu whereas 58% of the adolescents were residing in rural area, 58% of them were from nuclear family. however 38% of the adolescents had monthly family income below 3000 rs and highest 40% of adolescents had knowledge from friends and family members and overall 53% of the adolescents had average knowledge on impact of using facebook.

Overall mean was 10.08 ± 69.35 which was 53 % of the maximum score shows that an adolescent has average knowledge regarding impact of using facebook (Table. No: 4.1.2).

Table 4.1.1: Distribution of adolescents according to knowledge regarding impact of using facebook

S. No.	Knowledge	Number	Percentage
1	Very poor (1-3)	1	2
2	Poor (4-6)	3	6
3	Average (7-10)	28	56
4	Good (11-14)	16	32
5	Excellent (15-19)	2	4

Distribution of adolescents according to their level of knowledge regarding impact of using facebook shows that highest (56%) of them had average knowledge, (32%) of them had good knowledge and more or less similar percentage (4% and 6%) of them had very poor, excellent and lowest 2% of them poor knowledge regarding the impact of using facebook respectively (Table. No: 4.1.1).

Table 4.1.2: Area wise distribution of Mean, SD and Mean percentage of knowledge scores of adolescents on impact of using facebook.

S. No.	Area	Maximum score	Knowledge scores		
			Mean	SD	Mean%
1.	Introduction	4	2.14	14.8	53
2.	Impact of using facebook and its prevention				
	a) General impact	3	1.48	10.25	49
	b) Physical impact	3	1.6	11.08	53
	c) Social impact	3	1.56	10.81	52
	d) Educational impact	3	1.68	11.64	56
	e) Psychological impact	3	1.62	11.64	56
	Total	19	10.08	69.35	53

Area wise and overall distribution of Mean, SD and Mean percentage of the knowledge scores shows that out of 2 areas similar mean score was (1.68 ± 11.64) which is 56% for the area educational and psychological impact and lowest percentage of the mean score (1.48 ± 10.25) which is 49% for the area of general impact of using facebook.

Overall mean was 10.08 ± 69.35 which was 53 % of the maximum score shows that an adolescent has average knowledge regarding impact of using facebook (Table. No: 4.1.2)

CONCLUSION

The present study concluded that the adolescence has average knowledge on impact of using facebook. Hence the study interpreted that the investigator needs to conduct experimental study to assess the knowledge and prevent the impact of using facebook.

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